

**DIFC Centre of Excellence - Resource Centre Book list**

<b>No.</b>	<b>Resource Title</b>	<b>Author Name</b>
1.	12: The Elements of Great Managing	Rodd Wagner & James Harter
2.	3-D Negotiation	David A. Lax and James K. Seben
3.	A Course in Business Statistics (Fourth Edition)	David F. Groebner
4.	A Health Economics Primer	Shirley Johnson-Lans
5.	A Sense of Urgency	John P. Kotter
6.	Accounting for Decision Making and Control	Zimmerman, Jerry
7.	Accounting Made Simple	Mike Piper
8.	Achieving Success Through Social Capital: Tapping the Hidden Resources in Your Personal and Business Networks	Baker, Wayne
9.	Active Portfolio Management: A Quantitative Approach for Producing Superior Returns	Richard C. Grinold
10.	Advanced Accounting	Beams
11.	Advertising and promotion	George E. Belch
12.	All Marketers Are Liars	Seth Godin
13.	All the right moves	Constantinos C. Markides
14.	Animal Spirits	George A. Akerlof
15.	Applied Corporate Finance	Aswath Damodaran
16.	Attitudes and Persuasion: Classic and Contemporary Approaches	Petty, Richard, and John Cacioppo
17.	Bankable Business Plans	Edward Rogoff
18.	Bargaining For Advantage	G. Richard Shell
19.	Behavioral Corporate Finance	Hersh Shefrin
20.	Ben Franklin: An American life	Walter Isaacson
21.	Better: A Surgeon's Notes on Performance	Gawande, Atul
22.	Beyond Greed and Fear	Hersh Shefrin
23.	Blink	Malcolm Gladwell
24.	Blue Ocean Strategy	W. Chan Kim and Renée Mauborgne
25.	Book Reviews: ABC of Action Learning	Reginald Revans
26.	Brain Rules	John Medina
27.	Breaking the Mold	Bailyn, Lotte
28.	Building Supply Chain Excellence in Emerging Economies	Hau Lee
29.	Business Dynamics: Systems Thinking and Modeling for a Complex World	John D. Sterman
30.	Business Forecasting 8th edition 2005	John E. Hanke
31.	Business Logistics Management	Ballou, Ronald.
32.	Business Market Management	James C. Anderson
33.	Can I wear my nose ring to the interview?	Ellen Gordon Reeves

34.	Capitalism and Freedom	Friedman, Milton
35.	Career Anchors: Discovering Your Real Values	Schein, Edgar H
36.	Cases in Contemporary Strategy Analysis	Robert M. Grant
37.	Cases in Financial Accounting: A Principles-Based Approach	Alan J. Richardson
38.	CEO -The Chief Engagement Officer	John Smythe
39.	Changing for Good	James O. Prochaska et al
40.	Changing Minds	Howard Gardner
41.	Choice and Consequence	Schelling, Thomas C
42.	Citizen Marketers	Ben McConnell & Jackie Huba
43.	Commercial Real Estate Analysis and Investments.	David M. Geltner
44.	Competitive Strategy	Michael Porter
45.	Complete guide to accelerating sales performance	Andris A. Zoltners
46.	Consumer Tribes	Bernard Cova
47.	Contemporary Strategy Analysis (6th edition)	Robert M. Grant
48.	Control through Communication	Yates, J
49.	Co-Opetition	Adam Brandenburger
50.	Corporate Social Responsibility: Readings and Cases in a Global Context	Philip Kotler
51.	Corporate Entrepreneurship	Paul Burns
52.	Corporate Finance – Principles & Practice	Denzil Watson
53.	Corporate Governance, 3rd Edition	Robert A. G. Monks
54.	Corporate Social Responsibility	Jose Allouche
55.	Corporate Social Responsibility Vol 1	Philip Kotler
56.	Corporate Social Responsibility Vol 2	Andrew Crane
57.	Creating a World Without Poverty: Social Business and the Future of Capitalism	Muhammad Yunus
58.	Creating valuable business strategies	Shiv S. Mathur
59.	Crisis Leadership Now	Laurence Barton
60.	Cross Cultural Management Communication	Mead, Richard
61.	Cross-Cultural Approaches to Leadership Development	Derr, C. Brooklyn, Sylvie Roussillc Frank Bournois.
62.	Cross-Cultural Business Behavior: Marketing, Negotiating and Managing across Cultures	Gesteland, Richard R
63.	Crossing the Chasm	Moore, Gordon
64.	Crucial Conversations	Kerry Patterson et al
65.	Culture and Leadership Across the World: The GLOBE book of In-Depth studies of 25 societies	Jagdeep S. Chhokar
66.	Culture, Leadership, and Organizations: The GLOBE Study of 62 Societies	House, Robert J., Paul J. Hanges, Javidan, Peter W. Dorfman, and V
67.	Customer Equity	Robert C. Blattberg

68.	Cut to the Chase	Stuart R. Levine
69.	Debt cures "They" don't want you to	Kevin Trudeau
70.	Deep Survival	Laurence Gonzales
71.	Derivatives Markets	Robert L. McDonald
72.	Designing and Managing the Supply Chain.	Simchi-Levi, David, Philip Kaminski Edith Simchi-Levi
73.	Designing Complex Organizations	Galbraith, J
74.	Designing Effective Organizations	Michael Goold
75.	Designing Organizations: An Executive Guide to Strategy, Structure, and Process	Galbraith, Jay R.
76.	Developing Mgmt Skills for Leadership	Chris Parker
77.	Development as Freedom	Sen, Amartya
78.	DIFC Rules and Regulations	DIFC
79.	Driven	Paul Lawrence and Nitin Nohria
80.	Driving Customer Equity	Roland T. Rust
81.	Economics of Strategy	David Besanko
82.	Entrepreneurship in Action	Coulter, Mary
83.	Entrepreneurship: A process perspective	Robert A. Baron
84.	Essentials of Accounting (9th Edition)	Robert N. Anthony and Leslie K. B
85.	Essentials of Marketing Research	V. Kumar
86.	Essentials of Corporate Finance	Stephen A. Ross
87.	Essentials of Investments, 6th Edition	Zvi Bodie
88.	Ethics for the Real World	Ronald Howard & Clinton Korver
89.	Evolutionary Dynamics of Organizations	J. Baum and J. Singh
90.	Excellence in Business Teaching: A Quick Start Guide	Ellen Auster
91.	Executing Your Strategy: How to Break it Down and Get it Done	Mark Morgan
92.	Exploring Corporate Strategy	Gerry Johnson
93.	Factory Physics	Wallace J. Hopp
94.	Fail-Safe Investing	Harry Browne
95.	Financial Accounting: An Introduction to Concepts, Methods and Uses 13th Edition, 2009.	Clyde P. Stickney
96.	Financial Markets and Corporate Strategy	Grinblatt, Mark, and Sheridan Titm
97.	Financial Reporting and Analysis	Lawrence Revsine
98.	Financial reporting, financial statement analysis, and valuation : A strategic perspective	Clyde P. Stickney
99.	Financial & Management Accounting	Charles T. Horngren
100.	Financial Accounting	Pauline Weetman
101.	Financial Accounting for Decision Makers	Peter Atrill
102.	Financial Accounting Theory	Roland T. Rust

103.	Financial Accounting :The Impact on Decision	Gary A. Porter
104.	First, Break All The Rules	Marcus Buckingham & Curt Coffm
105.	Five dysfunctions of a team	Patrick Lencioni
106.	Five Minds for the Future	Howard Gardner
107.	Fixed Income Securities	Bruce Tuckman
108.	Fooled by Randomness	Nassim Nicholas Taleb
109.	Fool's Gold	Gilian Tett
110.	Forecasting, Time Series, and Regression 4th edition 2005.	Bruce L. Bowerman
111.	Foundations of behavioral research	Fred N. Kerlinger
112.	Foundations of Risk Analysis	Terje Aven
113.	Founders at Work: Stories of Startups' Early Days	Jessica Livingston
114.	Freakonomics	Stevin D. Levitt
115.	Free Market Madness	Peter A. Ubel
116.	From Strategy to Execution	Daniel Pantaleo
117.	Fundamentals of Cost Accounting. 2008	William Lanen
118.	Fundamentals of Derivatives Markets	Robert L. McDonald
119.	Futures, Options, and Swaps	Robert W. Kolb
120.	Games and Decisions	Luce, R. Duncan and Howard Raif
121.	Games of Strategy	Dixit, Avinash K., Susan Skeath
122.	German and Japanese Business in the Boom Years: Transforming American management and technology models	Akira Kudo
123.	Getting Everything You Can Out of All You've Got	Jay Abraham
124.	Getting Started in Consulting	Alan Weiss
125.	Getting Things Done	David Allen
126.	Getting to Maybe: How the World is Changed	Frances Westley
127.	Global Health Care Markets: A Comprehensive Guide to Regions, Trends, and Opportunities Shaping the Intl Health	Walter W. Wieners
128.	Global Operations and Logistics: Text and Cases	Philippe-Pierre Dornier
129.	Global Strategic Management	Philippe Lasserre
130.	Globalization and its discontents	Joseph E. Stiglitz
131.	Good to great	Jim Collins
132.	Green to Gold	Daniel Esty & Andrew Winston
133.	Growing Great Employees	Erika Andersen
134.	Growing Pains	Eric G. Flamholtz
135.	Handbook of fixed income securities	Frank Fabozzi
136.	Handbook of Industrial, Work and Organizational Psychology: Personnel Psychology	Neil Anderson, Denis Ones, Hand: Chockalingam Viswesvaran
137.	Handbook of Metrics for Research in Operations Management	Aleda V. Roth

138.	Handbook of Organization Development	Thomas Cummings
139.	Handbook of Organizations	J. March
140.	Handbook of Qualitative Research Methods in Marketing	Russell W. Belk
141.	Handbook of Research on Contemporary Theoretical Models in Information Systems	Yogesh K. Dwivedi
142.	Heart of Change	John Kotter
143.	Hiring Smart	Pierre Mornell
144.	Hot Spots	Lynda Gratton
145.	House of Cards	William D. Cohen
146.	How the mighty fall	Jim Collins
147.	How to Lie with Statistics	Darrell Huff
148.	How to Make Millions with Your Ideas	Dan Kennedy
149.	How to Read a Financial Report	John A. Tracy
150.	How to Win Friends and Influence People	Dale Carnegie
151.	How Brands become Icons	Douglas B. Holt
152.	How: why how we do anything means	Dov Seidman
153.	Human Resource Management	Julie Beardwell
154.	I Will Teach You To Be Rich	Ramit Sethi
155.	Images of Organization	Gareth Morgan
156.	Immunity to Change	Robert Kegan, Lisa Laskow Lahey
157.	Implementing Six Sigma	Forest W. Breyfogle
158.	Indispensable	Joe Calloway
159.	Influence: The Psychology of Persuasion	Robert B. Cialdini
160.	Innovation and Entrepreneurship	Peter F. Drucker
161.	Innovation: Entrepreneurship & tech changes	Albert N. Link
162.	Intermediate accounting	Donald E. Kieso
163.	International Economics and International Economic Policy: A Reader	Philip G. King
164.	International Economics: Theory and Policy	Krugman, Paul R., Maurice Obstfe
165.	Investments	Zvi Bodie
166.	Irrational Exuberance	Robert J. Shiller
167.	It's Not About The Money	Brent Kessel
168.	Jim Cramer's real money	James J. Cramer
169.	Judgment	Noel Tichy & Warren Bennis
170.	Lead the Field	Earl Nightingale
171.	Leaders we need and what makes us follow	Michael Maccoby
172.	Leadership is an art	Max Depree
173.	Leading Change	John P. Kotter

174.	Leading Journeys	Marshall Goldsmith
175.	Lean Thinking	James Womack and Daniel Jones
176.	Learning from the Future	Liam Fahey & Robert Randall
177.	Leave no one behind : Hurricane Katrina and the rescue of the Tulane Hospital	Bill Carey
178.	Macroeconomic	Andrew B. Abel
179.	Macroeconomics	Graeme Chamberlin
180.	Made to stick	Chip and Dan Heath
181.	Making hard decisions : an introduction to decision analysis	Robert T. Clemen
182.	Making Strategy Work: Leading Effective Execution and Change	Lawrence Hrebiniak
183.	Making Things Happen	Scott Berkun
184.	Management and Production Planning and Scheduling	Silver, Edward, David Pyke, and R
185.	Management Consulting: Emergence and Dynamics of a Knowledge Industry	Matthias Kipping
186.	Management & Leadership Development	Christopher Mabey
187.	Management Science Modeling	Stephen G. Powell
188.	Managerial Statistics – A Case-Based Approach	Peter Klibanoff
189.	Managers and the Legal Environment	Constance E. Bagley
190.	Managing Across Cultures	Schneider, Susan, and Jean-Louis
191.	Managing Government Property Assets: International Experiences	Olga Kaganova, James Mckellar
192.	Managing the Flow of Technology.	Allen, Thomas J
193.	Managing with Power	Jeffrey Pfeffer
194.	Managing Customers as Investments	Sunil Gupta
195.	Market Research and Analysis	Lehmann, Donald R.
196.	Market-based Management	Roger J. Best
197.	Marketing Metrics	Paul W. Farris et al
198.	Marketing and the bottom line	Tim Ambler
199.	Marketing as Strategy	Nirmalya Kumar
200.	Marketing Channels	Anne T. Coughlan
201.	Marketing Management	Philip Kotler
202.	Marketing Management & Strategy	Peter Doyle
203.	Marketing, Morality, and the Natural Environment	Andrew Crane
204.	Mastering Data Mining	Michael J. A. Berry
205.	Matching Supply to Demand	Gerard Cachon
206.	MBA Field Studies	E. Raymond Corey
207.	Measurement, Design & Analysis	Elazar J. Pedhazur
208.	Memos from the Chairman	Alan C. Greenberg and Warren Bu
209.	Mergers and Acquisitions in a Nutshell	Oesterle, Dale

210.	Microeconomics	Pindyck, Robert S., and Daniel L.
211.	Modeling Data Irregularities and Structural Complexities in DEA	Joe Zhu and Wade D. Cook
212.	Modeling Performance Measurement: Applications and Implementation Issues in DEA	Wade D. Cook
213.	Modeling the Supply Chain	Shapiro, Jeremy
214.	Models of Management: Work, Authority and Organization in a Comparative Perspective	Guillen, M
215.	Modern Investment Management: An Equilibrium Approach	Bob Litterman
216.	Money, Enterprise and Income Distribution: Towards a Macroeconomic Theory of Capitalism	John Smithin
217.	Myths of Innovation	Scott Berkun
218.	Natural Capitalism: Creating the Next Industrial Revolution	Hawken, Paul, Amory Lovins, and Max H. Bazerman
219.	Negotiating Rationally	Madan Pillutla
220.	Negotiation: How to make deals & reach	Pfeffer, J
221.	New Directions for Organization Theory	Jean-Noel Kapferer
222.	New Strategic Brand Management	Jeffry A. Timmons
223.	New Venture Creation	Richard H. Thaler
224.	Nudge	Michael E. Porter
225.	On Competition	William Zinsser
226.	On Writing Well	Richard B. Chase and Nicholas J.
227.	Operations Management for Competitive Advantage	Hull, John.
228.	Options, Futures, and Other Derivatives	Derek Rollinson
229.	Organizational Behavior & Analysis	William H. Starbuck
230.	Organization at the Limit	Hannan, M., J. Freeman
231.	Organizational Ecology	Thompson, J
232.	Organizations in Action	Scott, W. Richard
233.	Organizations: Rational, Natural, and Open Systems	Bennis, Warren G., Patricia Biede
234.	Organizing Genius	Malcolm Gladwell
235.	Outliers	Andrew Crane
236.	Oxford Handbook of Corporate Social Responsibility	Stokes, Donald E
237.	Pasteur's Quadrant: Basic Science and Technological Innovation	Spencer Johnson
238.	Peaks and valleys	Seth Godin
239.	Permission Marketing	Steve Pavlina
240.	Personal Development for Smart People	Rita Mulcahy
241.	PM Crash course premier edition	Rite Mulcahy
242.	PMP Exam prep book – 6th Edition,	Robert Dolan
243.	Power Pricing	Wayne L. Winston and S. Christia
244.	Practical Management Science	Dan Ariely
245.	Predictably Irrational	

246.	Presentation Zen	Garr Reynolds
247.	Principles of Advertising and IMC	Tom Duncan
248.	Principles of Statistics	M.G. Bulmer
249.	Principles of Corporate Finance	Bruce Swensen
250.	Principles of General Management	John L. Colley, Jr.
251.	Principles of Microeconomics	David R. Hakes
252.	Product Design and Development	Karl Ulrich and Steven Eppinger
253.	Production and Operations Analysis	Nahmias, Steven
254.	Purpose: The Starting Point of Great Companies	Nikos Mourkogiannis
255.	Readings in the Strategy Process	Henry Mintzberg
256.	Ready, Fire, Aim	Michael Masterson
257.	Re-Create Your Life	Morty Lefkoe
258.	Redefining Global Strategy: Crossing Borders in a World Where Differences Still Matter	Ghemawat, Pankaj
259.	Reframing Organizational Culture	Peter Frost, Larry Moore, Meryl Lundberg, Joanne Martin
260.	Results Without Authority	Tom Kendrick
261.	Rethinking Globalization(s): From Corporate Trans-nationalism to Local Interventions	Preet S. Aulakh
262.	Riding the Waves of Culture: Understanding Cultural Diversity in Global Business	Trompenaars, Fons, and Charles I Turner
263.	Risk: How to make decision in an uncertain times	Zeger Degraeve
264.	Sage Handbook of Organizational Institutionalism	Royston Greenwood
265.	Science in Action	Latour, B
266.	Secrets of Consulting	Gerald M. Weinberg
267.	Seeing What's Next	Clayton M. Christensen, Erik A. Roth, Anthony
268.	Services Marketing	Dwayne D. Gremler
269.	Show Me The Numbers	Stephen Few
270.	Simply better: Winning & keeping customer	Patrick Barwise
271.	Smart Choices	John S. Hammond et al
272.	Social Cognition	Fiske, Susan, and Shelley Taylor
273.	Social Psychology in Organizations: Advances in Theory and Research	Keith Murnighan
274.	Sources of Power: How People Make Decisions	Gary Klein
275.	SPIN Selling	Neil Rackham
276.	Stall Points: Most Companies Stop Growing – Yours Doesn't Have To	Matthew S. Olson
277.	Standard for portfolio management	Global Institute
278.	Stocks for the Long Run	Jeremy J. Siegel
279.	Strategic Asset Allocation: Portfolio Choice for Long-Term Investors	John Y. Campbell

280.	Strategic Brand Management	Kevin Lane Keller
281.	Strategic Organizational Change: Building Change Capabilities in Your Organization	Ellen R. Auster
282.	Strategic Brand Management	Kevin Lane Keller
283.	Strategic Corporate Finance	Justin Pettit
284.	StratSimMarketing: A Marketing Strategy Simulation	Michael Deighan, Stuart James ar Kinnear
285.	Street Fighters	
286.	Strengths-based leadership	Tom Rath
287.	Strengths Finder 2.0	Tom Rath
288.	Structural Holes	Burt, R
289.	Structured Finance, A Guide to the Principles of Asset Securitization	Steven L Schwarcz
290.	Succession: Are You Ready?	Marshall Goldsmith
291.	Supply Chain Management	Chopra, Sunil and Peter Meindl
292.	Suze Orman's 2009 Action plan	Suzi Orman
293.	Talent is overrated	Geoff Colvin
294.	Tales of the Field	Van Maanen, John
295.	Thank God It's Monday	Roxanne Emmerich
296.	The 4-Hour Workweek	Timothy Ferriss
297.	The 7 habits of highly effective people	Stephen R. Covey
298.	The Art of Exceptional Living	Jim Rohn
299.	The art of modeling with spreadsheets : management science, spreadsheet engineering, and modeling craft	Stephen G. Powell and Kenneth R
300.	The Art of the Start	Guy Kawasaki
301.	The Black Swan: The Impact of the Highly Improbable	Nassim Nicholas Taleb
302.	The Boglehead's Guide to Investing	Taylor Larimore et al
303.	The Cathedral and the Bazaar	Raymond, Eric
304.	The Clustering of America	Michael J. Weiss
305.	The Comfort of Things	Daniel Miller
306.	The Copywriter's Handbook	Robert Bly
307.	The Corporation: The Pathological Pursuit of Profit and Power	Bakan, Joel.
308.	The Creative Habit	Twyla Tharp
309.	The Economic Approach to Human Behavior	Becker, Gary
310.	The Economics of Strategy	David Besanko
311.	The Effective Executive	Peter Drucker
312.	The Entrepreneur's Guide to Business Law	Bagley, Constance E., Craig E. Da
313.	The Essential Drucker	Peter F. Drucker
314.	The Exceptional Presenter	Timothy J. Koegel

315.	The External Control of Organizations	Pfeffer, J., G. Salancik
316.	The Fifth Discipline	Senge, Peter
317.	The Future of Work: How the New Order of Business Will Shape Your Organisation, Your Management Style & Your life	Thomas W. Malone
318.	The General Theory of Employment, Interest, and Money	Keynes, J. M
319.	The Goal	Eliyahu Goldratt
320.	The Halo Effect	Phil Rosenzweig
321.	The Heart of Change	John P. Kotter, Dan S. Cohen
322.	The Human aspects series in project management	Vijay K. Verma
323.	The Human Side of Managing Technological Innovation	Allen, Thomas J.
324.	The Innovator's Dilemma	Christensen, Clayton
325.	The Knack	Norm Brodsky & Bo Burlingham
326.	The Leadership Challenge	Kouzes, James, and Barry Posner
327.	The McGraw-Hill 36-Hour Course in Finance	Robert A. Cooke
328.	The Millionaire Next Door	Thomas Stanley & William Danko
329.	The Mind and Heart of the Negotiator	Thompson, Leigh
330.	The Modern Firm	John Roberts
331.	The Money book	Jan Budkowski
332.	The New Leader's 100-Day Action Plan	George Bradt et al
333.	The new rules of marketing and P.R	David Meerman Scott
334.	The one minute sales person	Spencer Johnson
335.	The Path of Least Resistance	Robert Fritz
336.	The Political Economy of Marx	Howard, M. C., and J. E. King
337.	The Sales Bible	Jeffrey Gitomer
338.	The Secret Language of Leadership	Stephen Denning
339.	The Shock doctrine	Naomi Klein
340.	The Simplicity Survival Handbook	Bill Jensen
341.	The Soul of a New Machine	Kidder, Tracy
342.	The Speaker's Handbook	Jo Sprague
343.	The speed of trust	Stephen Covey
344.	The Strategy and Tactics of Pricing	Nagle, Thomas T., and John Hoge
345.	The Study Guide for P & R Microeconomics	
346.	The Tipping Point	Malcolm Gladwell
347.	The Total Money Makeover	Dave Ramsey
348.	The Toyota Way.	Liker, Jeffrey
349.	The Twenty-first Century Firm	P. DiMaggio
350.	The ultimate depression survival	Martin D. Weiss

351.	The Ultimate Sales Machine	Chet Holmes
352.	The Unwritten Laws of Business	W.J. King
353.	The World is flat	Thomas L. Freidman
354.	The World Is Flat – A Brief History of the Twenty-First Century	Thomas L. Friedman
355.	The Competitive Advantage of Nations	Michael E. Porter
356.	The Goal :A process of ongoing improvement	Eliyahu M. Goldratt
357.	The Leap to Globalization	Harry Korine
358.	The New Business Road Test	John W. Mullins
359.	Theories of Value and Distribution since Adam Smith	Maurice Dobb
360.	Theory of Corporate Finance	Jean Tirole
361.	Think Again	Sydney Finkelstein, Jo Whitehead Campbell
362.	Think like a Champion	Donald Trump
363.	Thinking in Systems	Donella Meadows
364.	Thinking Strategically: The Competitive Edge in Business Politics and Everyday Life	Avinash K. Dixit
365.	Total Leadership	Stewart Friedman
366.	Toward a New International Financial Architecture: A Practical Post-Asia Agenda	Eichengreen, Barry.
367.	Tribes	Seth Godin
368.	Triumph of the Optimists: 101 Years of Global Investment Returns	Elroy Dimson
369.	Trust is Everything: Become the Leader Others Will Follow	Aneil K. Mishra
370.	Turning Numbers Into Knowledge	Jonathan Koomey
371.	Ultimate Leadership	Russell E. Palmer
372.	Understanding Accounting Ethics	Mark Cheffers and Michael Pakal
373.	Understanding Financial Statements 9th Edition	Lyn M. Fraser
374.	Universal Principles of Design	William Lidwell, Kritina Holden, an
375.	Valuation – Measuring and Managing the Value of Companies	Tim Koller
376.	Varieties of Capitalism	Hall, Peter, and David Soskice
377.	Venture Capital and Private Equity: A Casebook”, Fourth edition	Josh Lerner
378.	Warren Buffett Speaks: Wit and Wisdom from the World’s Greatest Investor	Janet Lowe
379.	We All Fall Down: Goldratt’s Theory of Constraints for the Healthcare Systems	Julie Wright
380.	Web Analytics: An Hour a Day	Avinash Kaushik
381.	What Got You Here Won’t Get You There	Marshall Goldsmith
382.	What Price the Moral High Ground? Ethical Dilemmas in Competitive Environments	Frank, Robert H.
383.	What color is your parachute? 2009	Richard N. Bolles
384.	When Genius Failed: The Rise and Fall of Long-Term Capital Management	Roger Lowenstein
385.	Who moved my cheese?	Spencer Johnson

386.	Who's got your back	Keith Ferrazzi
387.	Why Smart Executives Fail	Sydney Finkelstein
388.	Why We Buy: The Science of Shopping	Paco Underhill
389.	Why should anyone be led by you?	Rob Goffee
390.	Winning through Innovation	Michael L. Tushman
391.	Winning 'em over	Jay A. Conger
392.	Work Less, Live More	Bob Clyatt
393.	Working the Room	Nick Morgan
394.	Your Money or Your Life	Joel Dominguez & Vicki Robin
395.	The Peter Principle: Why Things Always go Wrong	Laurence Peter & Raymond Hull
396.	Future Shock	Alvin Toffler
397	The Great Crash 1929	John Kenneth Galbraith
398	In Search of Excellence: Lessons From America's Best Run Companies	Thomas Peter
399	Wealth of Nations (An Inquiry Into The Nature and causes of the Wealth of Nation)	Adam Smith
400	My Year with General Motors	Alfred P. Sloan
401	Security Analysis: Principle and Technique	Seth A. Klarman
402	Technological Revolutions and Financial Capital: The Dynamics of Bubbles and Golden Ages	Carlota Perez, Gray dawn, Peter C
403	Major Conservative and Libertarian Thinker	Joseph A. Schumpeter
404	The Prize: Epic Quest for Oil, Money & Power	Daniel Yergin
405	Management: Tasks, Responsibilities, Practices	Peter F. Drucker
406	Titan: The Life of John D. Rockefeller Sr	Von Chernow
407	The Art of War	Sun Tzu
408	The General Theory of Employment, Interest and Money: The Classic Work & Foundation of Modern Day Economics	John Maynard Keynes
409	Capitalism, Socialism, and Democracy	Joseph Schumpeter
410	Economics: An Introductory Analysis	Paul A. Samuelson
411	From Third World to First: The Singapore Story 1965-200	by Lee Kuan Yew
412	Against the God: The Remarkable Story of Risk	Peter L. Bernstein
413	Up the Organization: How to Stop the Corporation from Stifling People and Strangling Profits	Robert Townsend
414	Barbarians at the Gate: The Fall of RJR Nabisco	Bryan Burrough
415	Contemporary Moral Issues	Wesley Cragg